



**ATIR s.r.l.**

Via Marzabotto, 272  
40050 Funo di Argelato (BO)  
Sito web: [www.atircablaggi.it](http://www.atircablaggi.it)

Tel: +39 051 862 709  
Fax: +39 051 863 546  
Email: [info@atircablaggi.it](mailto:info@atircablaggi.it)

Reg.Imprese, PIVA e Cod.Fisc. 01585491200 REA BO349423 Cap.Soc. € 30.000,00 iv

## Quality Policy

ATIR S.r.l. believes that quality can be both internal and external.

For ATIR S.r.l., internal quality can be described through the words of an American expert, Philip B Crosby:

- ✓“Quality must be constructed, not controlled”
- ✓“Quality is the result of a carefully constructed cultural environment.”
- ✓“Commit and dedicate yourself to a standard, communicate it, publicly reward exceptional performance, and then start over again.”

These quotes provide an effective summary that ATIR S.r.l. aims for within its organisation. Sharing, communication and comparison are the foundations that ATIR S.r.l. aims to pursue and implement, from its top management right through to the individual operatives. The level of performance reached then forms the foundations to be shared before “starting over again” in the spirit of continuous improvement.

For ATIR S.r.l., external quality can be described in the words of an equally important American academic, William Edwards Deming:

**“Quality is satisfying the customer's needs and exceeding his own expectations by continuing to improve.”**

Starting out from this, we can set our goals:

1. Continue with optimisation of our processes in order to make them ever-more in keeping with the guidance of EN ISO 9001:2015
2. Continue efforts to increase the satisfaction of the customers and stakeholders of ATIR S.r.l. by better understanding their present and future needs
3. Pursue the goal of managing and maintaining the company’s high level of visibility
4. Sensitise employees to the culture of Quality, so that quality is promoted and maintained by the owners of the production process
5. Create effective communication channels, the essential condition for improving awareness of roles and the importance of the work of all departments and levels of the company organisational chart.

This thinking and company strategy are shared by management with all employees, displayed on the company noticeboard and reviewed periodically during the management review in order to ascertain developments and progress, as well as whether the laid out goals have been met.

Funo-Argelato, Italy, 07-07-2022

THE MANAGEMENT

Giorgia Malossi

Rita Tarozzi